

RATES

- ▶ **Tower Ads—\$30 Net CPM**
160x600, Maximum 15kb, Premium Maximum 25kb
- ▶ **Super Banner Ads—\$23 Net CPM**
728x90, Maximum 15kb, Premium Maximum 25kb
- ▶ **Rectangle Ads—\$40 Net CPM**
300x250, Maximum 15kb, Premium Maximum 30kb
- ▶ **Button—\$10 Net CPM**
260x60, Maximum 15kb, Premium Maximum 30kb
- ▶ **Half-Page Ads—\$60 Net CPM**
300x600, Maximum 35kb
- ▶ **Rich Media—Premiums Apply**
Peel-Away, Eye Blaster, Pointroll, Unicast, Video

Sections

Restaurants
Nightlife
News & Features
Movies
Entertainment
Travel
Fashion
Real Estate
Shopping
Weddings
Beauty & Spas

*Ads can be displayed on the following nymag.com sections:
Detail pages, Articles pages, Search results, Listing pages*

Minimum Commitment—\$25,000 Net
