

2008 SPECIAL ADVERTISING SECTIONS CALENDAR

Issue Date	On Sale	Special Ad Section	Issue Theme	Section Close	Ad Materials Due
JANUARY					
FEBRUARY					
2/11	2/4	Give Love Gift Guide	<i>Anniversary Section</i>	1/10	1/10*
MARCH					
3/10-3/17	3/3	Restaurants & Bars	BEST OF NEW YORK DOUBLE ISSUE (PB)	1/18	2/15
APRIL					
4/14	4/7	Visit Florida	<i>Anniversary Section</i>	2/25	3/17
4/21	4/14	Summer Education	<i>Vu. (PB)</i>	3/3	3/24
4/28	4/21	Restaurants & Bars Fitness	<i>Great Room</i>	3/10	4/7
MAY					
5/5	4/28	Mother's Day Gift Guide		3/17	3/24*
5/19	5/12	Travel	HOME DESIGN (PB)	3/31	4/21
JUNE					
6/2	5/26	Spas & Salons		4/14	5/12
6/9	6/2	Father's Day Gift Guide	<i>Great Room</i>	4/21	4/28*
6/16	6/9	Restaurants & Bars	BEST DOCTORS (PB)	4/28	5/23
JULY					
7/21	7/14	Fall Education	<i>Great Room</i>	6/2	6/23
7/28-8/4	7/21	Restaurants & Bars	CHEAP EATS DOUBLE ISSUE	6/9	7/7
AUGUST					
SEPTEMBER					
9/1-9/8	8/25	Restaurants & Bars Travel	FALL PREVIEW DOUBLE ISSUE (PB)	7/14 7/14	8/11 8/4 (travel only)
9/15	9/8	Fitness		7/28	8/25
OCTOBER					
10/20	10/13	Healthcare	DESIGN ISSUE (PB)	8/25	9/22
NOVEMBER					
11/10	11/3	Restaurants & Bars	<i>Food</i>	9/22	10/20
11/17	11/10	Spring Education Caribbean	<i>Great Room</i>	9/29	10/20
11/24	11/17	Spas & Salons	HOLIDAY GIFTS (PB)	10/6	11/3
DECEMBER					
12/1	11/24	The Art of Giving Gift Guide		10/10	10/17*

NEW YORK